

STRONGER COMMUNITIES COMMITTEE

Date: Monday, 26 September 2022

Title: Communications Report

Contact Officer: Communications and Community Engagement Officer - Polly Inness

Background

A brief update on Communications across the Council.

Current Situation

Rebranding

The Council's website has been updated to show the new logo and it is prominently displayed in the Town Hall window. Other documents and livery are being replaced as and when officers review them.

Website

The Communications officer is continuing to streamline the site in response to previous resolutions and has embedded a Facebook feed into the site which will show all current communications which may not necessarily warrant a separate news item.

Preparatory work on sourcing an external website provider has begun, but due to time constraints and pressing national matters, it has not been possible to provide these at this meeting.

Press Story Template

The Communications and Community Engagement Officer has created a template for colleagues to provide information when requesting a Press Release. This will help with creating stories about unfamiliar topics, ensuring that all the detail needed is provided, along with comments and photos if available. It will also help to schedule them and produce them in a timely manner.

Environmental impact

Having declared a Climate Change Emergency at its Council meeting on 26 June 2019 – with this in mind Councillors should have due regard to the environmental impact of any decisions they make with regard to its facilities and services it operates.

Risk

In decision making Councillors should give consideration to any risks to the Council and any action it can take to limit or negate its liability.

Financial implications

Described here or as stated in the report above.

Recommendations

Members are invited to note the report